



# 2019

## THE LEADER.

### Special Promotions Calendar

#### 2019 Special

#### Ad Deadline [12 Noon]

#### Publication Date

Summer Camp Spotlight #1 .....	Feb. 5.....	Feb. 9
Rodeo Roundup .....	Feb. 19.....	Feb. 23
Summer Camp Spotlight #2 .....	March 5 .....	March 9
Easter In Season .....	April 9.....	April 13
Easter Church Services .....	April 16.....	April 20
Mother's Day .....	May 7 .....	May 11
Women @ Work .....	May 7 .....	May 11
70 Days of Summer.....	May 28.....	June 1
Reader's Choice.....	<b>June 21</b> .....	June 29
65 Years of the Leader .....	July 16 .....	July 20
High School Football Kickoff.....	Aug. 13.....	Aug. 17
Back to School Edition .....	Aug. 20.....	Aug. 24
Senior Living.....	Sept. 10 .....	Sept. 14
The Guide.....	<b>Oct. 23</b> .....	Nov. 2
Santa Stops Here #1 .....	Nov. 19.....	Nov. 23
Thanksgiving Insert Promotion .....	<b>Nov. 12</b> .....	Nov. 30
Santa Stops Here #2 .....	Dec. 2.....	Dec. 7
A to Z .....	Dec.10 .....	Dec. 14
Last Minute Gift Guide.....	Dec. 17.....	Dec. 21
Holiday Worship .....	Nov. 26 .....	Nov. 30
Holiday Worship .....	Dec. 3 .....	Dec. 7
Holiday Worship .....	Dec. 10 .....	Dec. 14
Holiday Worship .....	Dec. 17.....	Dec. 21
Honor Roll .....	Dec. 24.....	Jan. 4

## Monthly B Sections

- Business Leaders** - 1st week of every month
- Our Health** - 2nd week of every month
- Food & Drink** - 3rd week of every month
- Leader Listings (Real Estate)** - 4th week of every month